

look into Headlines under Nike
Speak on some new things that
happening ~~is~~ now

MGT 325 Finance for Managers

Research Paper/Presentation

Assignment Description: You are to analyze the financial statements of a publicly traded multinational company. You must examine in detail the financials provided by this company and determine the overall financial condition of the company. **You must have the company approved by the instructor to avoid duplication.**

Your analysis must contain "hard data" analysis of the financial information - Acid Test, A/R Turnover, Gross Margin, Debt to Equity, ROE/ROI, EPS, and other important ratios. Your paper should include the level of international sales and market analysis of the firm and the level of profit from foreign sources. In addition, an oral presentation will be required with the knowledge you have obtained from the course material that will support your conclusions concerning the financial strength and weaknesses of the company. It will be helpful to compare your selected company with a competitor in the same industry.

The paper must be 5 pages in length (double-spaced, standard business formatting). Attached information from a company's annual reports must be included as an addendum, not part of the paper body.

All outside sources **MUST** be cited in a Works Cited/Bibliography section using MLA citation style.

A minimum of 4 outside sources must be used for your paper. Sources should include the Annual Reports for the company you analyze, and/or academic business journals.

The presentation to classmates **MUST** utilize PowerPoint overhead slides, and handouts.

must include
profitability
what sales has been
describe the business and history (president how long)
speak on dividend
Stock Price Is it worth it and is it ~~is~~ fair value
Whats the beta
end the paper with earning per share