

Public Speech

February 18, 2015

General Purpose: To teach

Specific Purpose: To teach the class how to make a flower arrangement

Title

Introduction

- I. Attention Grabber: Look around you! There are flowers everywhere! In your backyard, on campus, in your grandmother's garden, what if you could take all that natural beauty and turn it into a work of art on display in your home or dorm?
(show poster board of flower arrangements)
- II. Thesis/ Specific Purpose: Today I will be talking about how to make a professional flower arrangement.
- III. Credibility Statement: I am qualified to talk about this because I have been a florist for 2 years.
- IV. Preview of main points: First, we will gather the materials we need. Second, we will go over how to physically make the arrangement. Third, we will add any final details.

Transition: Now turn on off the logical, left side of your brain for a little and bring out the creative, right part of it because you're going to need it.

Body

- I. Main Point # 1: First gather your materials

C. Oasis: this is a good way to make a flower arrangement if you are a beginner because it is really easy to work with

1. Cut your oasis to the shape of the inside of the vase.
2. Create a foundation with the greens, placing them inside the oasis symmetrically.
3. As in the previous instructions, put your flowers in while cutting them at different lengths so that the taller ones are in the middle and the shorter ones are on the outside.

(Transition: Once you have finished placing your foliage and flowers, there may be extra details you want to add.

III. Main Point # 3: Third, add the finals details.

- A. Your arrangement may look a little empty, you can add a little bit of filler flowers like babys breath or wax flower to fill it up
- B. You can also add a bow for a nice final touch.
- C. Adding a butterfly or any other decoration is also cute thing that some people like to do to give it a springy look.

(Transition: Once you have finished all your final touches all you have to do is find a wonderful place to put it!

Conclusion

- I. Restate Specific purpose/ Thesis: To teach the class how to make a flower arrangement.
- II. Restate Main Points:
 1. First, gather your materials.

- A. A glass vase of your choice.
 - 1. It can be a short vase or a tall vase.
- B. Floral Tape or Oasis (depends on the type of vase).
- C. Scissors
- D. A greenery of some kind
 - 1. Leather fern is the best choice for tall vases
 - 2. Pitt is good for shorter vases
- E. Pick your flowers.

(Transition: Once you have gathered all your materials and have the image in your head of what you want to make, now your ready to start making it!

II. Main Point # 2: Second, we will make the arrangement.

- A. There are two types of flower arrangements, those that require floral tape to hold the flowers and those that require Oasis to hold the flowers.
- B. Floral Tape: if you want to be able to see the stems freely in your vase use floral tape
 - 1. Put the floral tape in a grid shape on the top of the vase
 - 2. Create a foundation with the greens in the grid through the mouth of the vase to hold them
 - 3. Make sure everything is even, symmetry is key.
 - 4. Start to put your flowers in through your grid as well, cutting different length so there are taller stems in the middle and shorter one on the sides.