

FIN 315 V1 – Spring 2016

Course Project

This project requires you to complete two web exercises from chapters 3 and 7 in our “Foundations of Financial Management” textbook.

Chapter 3 Web Exercise

This exercise requires you to explore the IBM website to gather and comment on some financial data. Note, the instructions indicate that you are to follow the “Investors” link, that link has been renamed “Investor Relations.” The first part of the instructions also indicates that you are to select “Financial Snapshot,” which has been renamed “Financial Info.” You should not have any problem finding the requested information.

Chapter 7 Web Exercise

This exercise requires you to explore the Perfect Commerce website to gather information about what the company does. The second instruction indicates that you are to click on “Company” and read the description. The website has changed and you will instead need to click on “About” and then follow the link to “What we do.” Instruction number three should not present any problems. For instruction number four, click on “Solutions.” Read through the various solutions offered by the company and briefly comment on three of them.

Required

Create your response in a Word document that you will upload to the assignment in Moodle. Your document should clearly identify your name, the class that you are preparing this for, the date, and the chapters that the assignment comes from. Be sure to carefully and thoroughly answer all parts of each question. All submissions should be free of spelling and grammatical errors. Your response should be easy to read with each answer clearly labeled. Any commentary that is required should be clear and concise. If any additional research is conducted to answer the questions, you must cite your source(s).

This project is worth up to 10 points.

Please post any questions that you may have in the Homework Lab forum.